

Beyond Boundaries Learning



For 22 years Jim Sorensen has educated and enlivened the lives of thousands of individuals who have attended his presentations.

Whether facilitating seminars for high tech executives or administrative personnel, CEOs or city workers, Jim quickly gains rapport and gets results with his custom-designed programs based on clients' desired outcomes. He presents topics interestingly and humorously, consistently receiving rave reviews from companies from coast to coast and around the world.

His programs focus on a range of relationship-building topics such as team-building, relationship selling, communication skills, benefiting from conflict, and risk and reward. Jim genuinely enjoys what he does, and designs his programs for corporate audiences as well as the general public—from small start up companies to large multinational corporations.

Jim Sorensen is also an accomplished artist and illustrator, with seven books to his credit. He has been interviewed on over 50 talk shows, including an NBC after-news special. He lives near Seattle, Washington with his wife Brenda and daughter Kaitlyn.

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Tri-met
Meyer Pots and Pans
Seattle Master Builders
John L Scott Real Estate
International Contractors Assoc.
Association of Fire Chiefs
Board of Directors – Alcohol/
Drug 24 hour Helpline
Volunteers of America
Government bodies including:
The United States, Canada, Russia and Uzbekistan; Washington State, King County and the Cities of Seattle, Portland, Wenatchee and Shoreline.
Network Marketing Companies:
Oasis Mannatech Pre-Paid Legal Services
Rexall & Unicity



Mardig Sheridan is acclaimed for his facilitation of Leadership and Communications Effectiveness seminars throughout North America and the Pacific Rim. He is known for creating personalized and compelling seminars for his clients which include corporate audiences from start ups to large multinational organizations.

Mardig designed Beyond Boundaries™ programs by melding his knowledge of proven personal mastery skills, experiential exercises, illustrative anecdotes, and information gleaned from learned colleagues and the wisdom of history's great teachers.

His participatory keynotes, workshops and audio/video programs foster dramatic changes in participants' inner thinking, inspiring them to overcome self-limiting attitudes and habits, master immediately useful skills and expand their vision of what is possible.

Mardig's results based focus will make an immediate positive impact on any organization's bottom line, team cohesion and general morale.

He is the co-author of *Winning the Human Race* audio/video/workbook training systems. Mardig's articles have been published in international business journals. He resides in Seattle with his wife Stacey.

Beyond Boundaries relentless engagement to understand my organization and our needs gave me full confidence they would create a solution that would have tremendous impact. Mardig and Jim helped to focus the original training goal, from generally improving collaboration on the team to enabling us to achieve one of our core objectives successfully. The final design was more relevant and targeted, with objectives that would have immediate business value to the organization. They've been open to feedback from the attendees to ensure that all objectives are ultimately met. Their integrity, flexibility, and determination to have an impact have made them a joy to work with. I look forward to future opportunities to engage Beyond Boundaries.

Tim Rowe
Director, CATM
the Microsoft Corporation

The Competitive Account Technology Management team recently undertook a project to create an interactive and immersive web-based competitive curriculum. After surveying a number of vendors we chose Beyond Boundaries to produce this program for us based on the thoroughness of their proposal and the insightful and unique approach they chose to pursue to meet our needs.

Steve Mueller
Group Manager, CATM
the Microsoft Corporation

Alaska Airlines succeeds through customer focus and innovation. We carefully choose the leadership message and providers when providing training to our leadership team. I'd describe Jim and Mardig (Beyond Boundaries) as a perfect fit. They are great facilitators with a keen sense of their audience. They did their homework, and came to their roles with humor, engagement and relevance. Our team left inspired and wanting more.

Jeff Cacy
VP Sales
Alaska Airlines

It was obvious from the way you facilitate the program that you love what you are doing and fully participate by sharing your personal experiences, listening while others talk, focusing on the issue, and giving positive feedback, to help individuals move forward in their lives.

L.H. Walter, Manager
Public Affairs, Westinghouse Electric Corporation

Accomplishing the task of setting vision, purpose and values for an organization in one day is a daunting task to say the least. Successfully facilitating that with a group of high-powered and opinionated members of a board of directors is even more so - and speaks volumes about Mardig's abilities. We came away highly energized as a group and that level of enthusiasm and direction is with us two months later!

Landon Kimbrough, President - Board of Trustees
King Co. Alcohol/Drug 24-Hour Help Line

Jim Sorensen's presentation skills, his sincerity and compassion for people made my experience more meaningful. It was as though he knew me personally and was there for me. He left me with the tools needed to face reality and to meet everyday challenges that life has to offer.

Pat Goelzer
Manager, Weyerhaeuser Corporation

"Mardig Sheridan is a master motivator, combining insight, humor and a wealth of experience into a dynamic eye and heart opening seminar."

Stephen Cherniske, President
Oasis Wellness Network

Mardig Sheridan's presentation was the highlight of our 'Leaders in Las Vegas' conference - he reminded us about accountability and what is really possible when we have 'vision'. He reminds us that life is not always FAIR - that's just life, but it is how we show up when it is not going our way that makes us who we are. Everyone asked that Mardig return when we have our next national meeting and give us more! We can't wait!" I have a new outlook about my job today, thanks to Mardig's presentation - he hit me right where I needed it - in my attitude!

Jamie Owen
Vice-President, Dunhill Staffing Systems

The message you shared and the way in which you delivered it were perfect for the occasion. I have a great deal of respect for your ability to consistently create quality programs. You have an uncanny knack for accurately determining the appropriate information for a given situation, reading and tapping into the energy of your audience, and saying what they need to hear. And you always do it in such an uplifting and humorous way. You are, indeed, a man of many talents.


Pam Katims Steele, Ph.D.
Program Chairperson, Key Pacific Bancorp

Thank you for speaking to Boeing Management Association. From my perspective as BMA coordinator for the evening, your presentation was a success. You might be interested to know that the usual turnout for a BMA meeting is 40 to 50 people; the attendance at your event was 250 Boeing managers and their guests. I appreciate your professionalism, your humor, and your willingness to present some new ideas in an entertaining and effective manner to the Boeing Management team. I would certainly enjoy working with you again.

Robert J. Marett
Engineering Manager, Boeing Aerospace Company

Thank you for the significant contribution you made at the October Greater Victoria Traffic Safety Seminar. Evaluations completed by delegates indicate that, for them, your workshop was "the most useful." Numerous adult delegates commented on their evaluations that your luncheon address was the most valuable component of the entire Seminar.

Allan Lamb
Community Programs Manager
Insurance Corporation of British Columbia



Jim's program doubled the value of the entire day. His personal touch delivering the "stories" was something we had not expected but it was obvious that approach was effective in getting people to truly pay attention. Others in our group expressed that Jim's session was a highly valuable and his messages clarified valuable "take-aways" from the offsite event for us to use as we execute on our projects in this upcoming year.

**Alex Wright, Group Manager
Microsoft Human Resources IT**

Your workshop was a hit! It provided the perfect keynote that helped us focus and emphasize our Team Building theme. Your humorous, mellow, non-threatening style and use of personal examples made it fun and really helped everyone keep an open mind. Participants felt comfortable with you and you fit in with the group easily, which is remarkable in that we are a patchwork of very independent and multi-hued personalities.

**Lani Vento, Program Coordinator
State of Washington, Employment Security Department**

Jim Sorensen did a great job for our firm in his recent presentation and facilitation of our firm's discussion on team building. Jim was highly motivational and demonstrated an appropriate level of both energy and humor in his approach to a topic, which lies at the core of every enterprise, and which strives for success. Jim brought a high level of insight into human nature and was able to draw active participation, even from would-be skeptics in the audience. Jim provided strategies, which are simple and can be brought to bear in every day life. Our incoming Managing Director expressed the view that Jim was one of the top people he had ever worked with in his career and more significantly expressed a desire to work with him again in the near future. Although only a few days have passed, I have already had the opportunity to recommend your services to a colleague. Thanks again for all of your good work.

**Bill Viall, Chief Operations Officer
Williams, Kastner & Gibbs PLLC**

The Leadership Styles presentation you did for Seattle Master Builders Association was a huge success. It's the first time I've seen this group actually get involved with an evening presentation and loosen up and have a good time. Plus they learned something new which many talked about afterwards. Last, but not least, I want to thank you for the sales seminar you did for my group of sales agents. They gained a lot of value from the clarity of your messages which were emphasized by examples. Your wit and humor made the learning so much fun. I look forward to using your gifted services again.

**Lynn Carlton
President, Northwind Properties**

Your presentation at the City of Shoreline Department of Public Works seminar on team building was exceptional. Many times I have walked away feeling shorted by the expectations of these workshops and yours was not one of them. Your abilities to facilitate, draw everyone into a team building concept and setting clear expectations were excellent.

**Jesus Sanchez
Operations Manager
Department of Public Works, City of Shoreline**